

# CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**Waterfront Strategies**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**

<u>Contract / Revision</u> 571750 /		<u>Alt Order #</u> 09803557
<u>Product</u> <b>HOUSE MAJORITY PAC</b>		
<u>Contract Dates</u> <b>09/11/12 - 09/17/12</b>		<u>Estimate #</u> <b>1635</b>
<u>Advertiser</u> <b>House Majority PAC</b>		<u>Original Date / Revision</u> 08/29/12 / 08/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KDVR</b>	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 79	<u>Product Code</u> 86
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	31	09/11/12	09/17/12	Good Day Colorado	6a-7a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-WTF--				2	\$500.00			
N 2	31	09/11/12	09/17/12	Good Day Colorado	7a-8a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-WTF--				2	\$400.00			
N 3	31	09/11/12	09/17/12	Good Day Colorado	8a-9a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-WTF--				2	\$200.00			
N 4	31	09/11/12	09/17/12	Regis & Kelly	90130a-10a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-WTF--				2	\$250.00			
N 5	31	09/11/12	09/17/12	Everyday	10a-11a		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-WTF--				2	\$125.00			
N 6	31	09/16/12	09/16/12	FOX News Sunday	9a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$250.00			
N 7	31	09/11/12	09/17/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-WTF--				2	\$600.00			
N 8	31	09/11/12	09/17/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-WTF--				2	\$600.00			
D 9	31	09/15/12	09/15/12	News Saturday 5p-530	5p-530p		:30			NM	0	\$0.00
D 10	31	09/15/12	09/15/12	News Sa 530-6p	530p-6p		:30			NM	0	\$0.00
N 11	31	09/16/12	09/16/12	News Sunday 5p-530p	5p-530p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$400.00			
N 12	31	09/16/12	09/16/12	News Su 530-6p	530p-6p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$400.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
571750 /	09803557

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/11/12 - 09/17/12	HOUSE MAJORITY PAC	1635

<u>Advertiser</u>	<u>Original Date / Revision</u>
House Majority PAC	08/29/12 / 08/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 13	31	09/17/12	09/17/12	Bones Mon 7-8p	7p-8p		:30			NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$2,800.00			
D 14	31	09/11/12	09/11/12	Hope/Ben Tuesday 7-8	7p-8p		:30			NM	0	\$0.00
N 15	31	09/13/12	09/13/12	Glee Thursday 8-9p	8p-9p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---T---				1	\$4,000.00			
N 16	31	09/11/12	09/17/12	M-F LN 9p-930p News	9p-930p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	--WTF--				2	\$1,500.00			
N 17	31	09/11/12	09/17/12	M-F LN 930p-10p	930p-10p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/12	09/17/12	M-WTF--				2	\$900.00			
D 18	31	09/15/12	09/15/12	Sa LN 9p-930p	9p-930p		:30			NM	0	\$0.00
N 19	31	09/15/12	09/15/12	Sa LN 930p-10p	930p-10p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$400.00			
D 20	31	09/16/12	09/16/12	Su LN 9p-930p	9p-930p		:30			NM	0	\$0.00
N 21	31	09/16/12	09/16/12	Su LN 930p-10p	930p-10p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$600.00			
<b>Totals</b>											<b>25</b>	<b>\$19,000.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/17/12	25	\$19,000.00	\$16,150.00
<b>Totals</b>	<b>25</b>	<b>\$19,000.00</b>	<b>\$16,150.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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